



# “Picture Yourself in Allegan County”

*A Photo Gathering Sponsored by the Allegan County Tourist Council*

## OFFICIAL RULES

*No purchase or payment necessary to enter*

### **Photo Eligibility.**

All photos must be taken in Allegan County. Photos should encompass the true character of the county, including attractions, people, places, historic sites, shopping, antiquing, natural wonders, festivals/events and the like.

### **Submitting Entries**

Digital submissions of the photos preferred:

Photo(s) can be submitted via email to [tourism@allegancounty.org](mailto:tourism@allegancounty.org)

Please include your name, location & details of photo in email.

\* A 300 or more dpi jpeg/tiff file is preferred.

If you are unable to submit your entry form and photo digitally you may mail or drop off a CD (with photo) to:

Allegan County Photo Contest  
c/o Allegan County Tourist Council  
3255 122<sup>nd</sup> Avenue, Suite 102  
Allegan, MI 49010

Please include your name, location & details of photo

### **Image Modifications:**

Minor digital enhancement is permitted, but images that have been significantly modified or appear unnatural will not be used.

Not Permitted:

- No borders or frames may be added to images.
- No watermarks, signatures, or copyright notices may be added to images. All images will be displayed with the photographer's name.
- Adding or replacing elements in an image is not permitted.

#### Permitted Modifications:

- Images may be cropped and rotated as necessary as long as the rectangular format is maintained and the size is within the specifications above.
- Images may be resized as long as the aspect ratio is maintained
- Red-eye removal and spot editing
- One-step enhancement (such as "AutoFix", "QuickFix", "Auto Levels", etc.)
- Use of filters to sharpen, soften, blur, despeckle, or remove noise.
- Use of corrective functions to improve the natural appearance of the image, such as levels, contrast, brightness, curves, intensity, tone, hue, saturation, lightness, value, color balance, and tint.

#### Photographer/Copyright

Entries must be submitted by the original photographer. Do not submit a photo taken by someone other than yourself. You must be the sole owner of the copyright of any image submitted. Your submission of the photo guarantees that you are the author and copyright holder of the photo.

#### Ownership/Use Rights

By submitting your photo, photographers agree to have their submitted photograph displayed on the [www.VisitAlleganCounty.com](http://www.VisitAlleganCounty.com) or [www.AlleganCounty.org](http://www.AlleganCounty.org) websites, Allegan County Tourist's Facebook Page, our annual Allegan County Visitors Guide without any fee or other form of compensation, and agree that the Allegan County Tourist Council may use all submitted photos for any future promotional or advertising purposes without further written consent. All images will be displayed with the photographer's name.

#### Number of Entries

No limit.

#### Photo Subject Restrictions

Photos containing recognizable people must be accompanied by a signed Consent Release Form. Photos must be appropriate for posting on a public government website. Obscene, provocative or otherwise questionable content will not be used. The Allegan County Tourist Council and staff retains sole discretion as to what constitutes inappropriate content.

#### Additional Terms and Conditions

The Allegan County Tourist Council is not responsible for computer system, hardware, software, or program malfunctions or other errors, failures, or delayed computer transactions or network connections that are human or technical in nature. Furthermore, Allegan County Tourist Council is not responsible for: (i) lost, misdirected, misplaced, illegible, unintelligible, or incomplete, or (ii) any act, failure to act, or delay regarding the transmitting or processing of entries. Allegan County Tourist Council reserves the right, in its sole discretion, to cancel or suspend all or any portion of this gathering without notice if factors beyond its control, including technical difficulties, disrupt or corrupt the fair or secure administration or operation of the gathering. Void where prohibited. Allegan County Tourist Council is entitled to interpret these rules as needed and its decisions are final. Allegan County Tourist Council reserves the right to disqualify any entrant that it has reason to believe is not the original work of entrant, or does not otherwise meet the gathering rules.

By submitting your photo, you agree to release and hold harmless Allegan County Tourist Council and its employees, officers, affiliates, agents, and advertising and promotional agencies from any and all damages, injuries, claims, causes of actions, or losses of any kind resulting from your participation in this photo gathering, including infringement of intellectual property rights. Allegan County Tourist Council and its employees, officers, affiliates, agents, and advertising and promotional agencies assume no responsibility or liability for any damages, injuries, claims, causes of actions, or losses of any kind arising in whole or in part from this photo gathering.

Last revision 10/26/15